

Intercessor

May/June 2008

How well are we communicating?

Dear Prayer Partners,

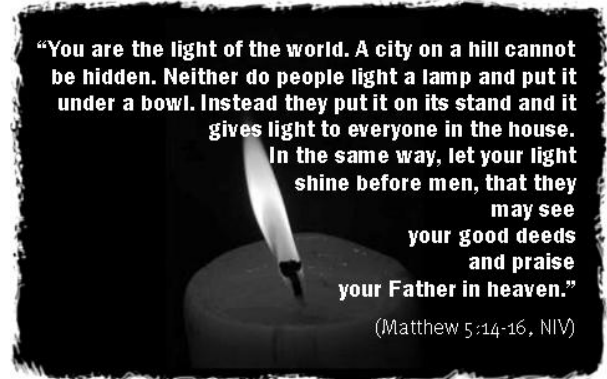
Recently, my family and I enjoyed a full day at a local theme park. Digital camera in hand, my teenage daughter memorialized the occasion with dozens of pictures. To my surprise, less than 48 hours later, a colleague mentioned that she had already seen all of the photos via a social networking website. I consider myself to be fairly mindful of technology in the marketplace, but I was amazed by the ease with which our vacation photos became available to the world. Messages, whether in written or visual form, are flying around the globe at record speed. Swift information-sharing is enabled and encouraged, making meaningful communication a daily challenge.

For more than 20 years, this bimonthly publication has sought to engage people in prayer for the work of Bible translation. Currently, *Intercessor* is mailed to more than 8,000 prayer partners across the U.S. We want to build on that legacy by continuing to share strategic information and prayer requests in a God-honoring, helpful way.

We know that *Intercessor* offers you, our pray-ers, a way to participate in united prayer no matter what your geographic location. However, studies show us that public audiences are quickly shifting from print media to electronic media as their preferred method of communication. This, coupled with rising costs, reminds us to prayerfully consider our current methods of communicating with ministry partners, including pray-ers.

In this edition, you'll find a reader survey. Your responses will help us identify how we can best utilize our resources. We invite you to fill out and return this survey, keeping the enclosed prayer card. If you would prefer to take this survey online, go to:

<http://www.wycliffe.org/Pray/IntercessorNewsletter.aspx>



"You are the light of the world. A city on a hill cannot be hidden. Neither do people light a lamp and put it under a bowl. Instead they put it on its stand and it gives light to everyone in the house. In the same way, let your light shine before men, that they may see your good deeds and praise your Father in heaven."

(Matthew 5:14-16, NIV)

Finally, because this edition is a readership survey developed in part by Wycliffe USA's Integrated Marketing Communications (IMC) staff, we would like to recognize this talented team. Don Erickson, President/CEO of the Wycliffe Foundation, is managing IMC, together with Ruth Hubbard, Wycliffe Senior Vice President. When asked about the vision for this department, Don frequently refers to Matthew 5: 14-16.

Recently, Wycliffe USA in Orlando has become home to the IMC Center, a newsroom-like studio with satellite capabilities. This technologically-forward facility brings Wycliffe extraordinary new opportunities. It also brings with it an increased need for prayer support. Please remember the IMC staff in your prayers. They present a living example of how technology can shine good news to the world—news of the transforming power of God's Word in a person's heart language. To further advance Vision 2025, we must reach more members of the body of Christ with that message.

Thank you for your time. We treasure your involvement and thank God for your partnership. Your prayers are vital.



Nancy Schneider,

Vice President of Prayer Ministries

Wycliffe USA

Intercessor is a bimonthly prayer letter published by Wycliffe USA Prayer Ministries

Intercessor Survey

Thank you for your faithful intercession for the work of Bible translation.

We feel that it is important to get feedback from you about the *Intercessor* from time to time in order to serve you better in the future. Would you please take a few minutes to prayerfully complete and return the survey below?

How long have you been a subscriber of the *Intercessor*?

- Less than 6 months
- More than 6 months, but less than 1 year
- 1 - 5 years
- Over 5 years

What is your primary reason for subscribing to the *Intercessor*?

- A desire to support the work of Bible translation
 - An appreciation for the kind of information provided
 - An affiliation with a Wycliffe staff person
 - Other, please specify
-
-

Please indicate how often you would like to see the *Intercessor* published.

- Every two months
 - Quarterly
 - Other, please specify
-
-

Please indicate the method of delivery you would prefer.

- Postal delivery
 - Email delivery
 - Both
 - Other, please specify
-
-

How often do you pray for the needs listed in the *Intercessor*?

- Daily
- Weekly
- Monthly
- Less than once per month

How often, on average, do you visit the Wycliffe.org website?

- Daily
- Several times per week
- Several times per month
- Once per month
- Less than once per month
- Have never visited the website

As a prayer resource, how would you rate the *Intercessor* on the amount of information provided?

- Far too much
- Slightly too much
- An ideal amount
- Slightly too little
- Far too little

Is there any type of information that you would like to see the *Intercessor* provide that it isn't currently providing?

What do you like most about the *Intercessor*?

What do you dislike most about the *Intercessor*?

If asked, would you consider forming a group in your neighborhood, or in an online community, to pray for the needs of Bible translation?

- Definitely
- Probably
- Not sure
- Probably not
- Definitely not

If not, why would you choose not to form a prayer group?

If we offered a guide with suggestions for ways to incorporate information from *The Finish Line* into your prayer life, do you think you would use it?

yes no

Why or why not?

Intercessor subscribers receive the annual edition of a publication called *The Finish Line*. Please answer the following questions related to that publication.

Do you ever remember receiving one or more editions of *The Finish Line*?

yes no

Are you currently using information from *The Finish Line* in your prayer life?

yes no

If not currently, have you incorporated information from *The Finish Line* in your prayer life in the past?

yes no

Comments:

Would you like to continue receiving the annual edition of *The Finish Line*?

yes no

If you have any additional comments, questions or suggestions regarding the *Intercessor* or *The Finish Line*, please list them here. Thank you.

This survey is almost complete. These last few questions help us to analyze survey responses.

Gender: Female Male Prefer not to answer

Age: 18 - 24 25 - 34 35 - 44

45 - 54 55 - 64 65 or above

Employment:

- Employed full-time
- Employed part-time
- Unemployed
- Retired
- Student
- Prefer not to answer

Which statement best describes your understanding of the purpose of *The Finish Line*?

- To encourage prayer for specific challenges facing translation projects within three years of being completed
- To provide a year's worth of prayer resource materials at a time
- To serve as a reference book with information about translation projects in progress
- Other, please specify

Thank you for participating in our survey.

Your feedback is important to us.

To complete this survey online, please go to

<http://www.wycliffe.org/Pray/IntercessorNewsletter.aspx>

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PLACE
STAMP
HERE



Four members of Wycliffe USA's IMC team during a live satellite interview from the Democratic Republic of Congo

Intercessor

Sharing the Bible Translation Story

Please pray for Wycliffe's Integrated Marketing Communications (IMC) department.

They can always use extra measures of discernment and creativity.

To complete the *Intercessor* survey online, please go to <http://www.wycliffe.org/PrayIntercessorNewsletter.aspx>

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